

# caracole®

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## FOR IMMEDIATE RELEASE

### CARACOLE SET FOR FALL 2020 COLLECTION LAUNCH

Expansive, new collection introduced in physical and virtual formats in High Point, NC

**OCTOBER 12, 2020, GREENSBORO, NC** As we approach the first High Point Fall Market since the pandemic began, Caracole is prepared to launch their new collection via a stunning visual presentation at their new showroom within the Markor Art Center. For those not able to attend, they have created a comprehensive Virtual Market Portal; a digital hub featuring Virtual and Drone Tours of the showroom, Fall 2020 Preview Guide, video x Business of Home, editorial and technical photography and visuals, media/press materials, and more.

"We created an amazing experience for both in person and virtual guests to share our Fall Market presentation and new introductions," said Paul Seston, President of Caracole. "As we continue to traverse the turbulent landscape of a global pandemic, paired with political, social and economic unrest, we remain both resilient and steadfast, to do what we do best: create. Market provides us with the platform to share and connect our brand and collection with the world, physically and digitally.

This season, Caracole is introducing many facets of design within the world of classic style. They begin with timeless designs born from distinctly modern European influences. These statement-making cast of characters are unique, bold, and seemingly collected over time. From linear elements to natural wood tones, the contrast of light to dark and warm to cool create a sense of depth and allure. When paired together, this eclectic mix creates a sensational composition of thoughtfully curated silhouettes, finishes and fabrics. Highlights include:



#### PINSTRIPED BED

Sporting a dark chocolate finish mixed with rich walnut vertical slats, the Pinstripe Bed is designed to command attention in any environment. With Champagne Gold brackets punctuating each post, Pinstripe was inspired by slat details & elements from retail and hospitality installations from around the globe.

Offered in the following sizes:

Queen: 67W x 87D x 88H (in) | 170.18W x 220.98D x 223.52H (cm)

King: 83W x 87D x 88H (in) | 210.82W x 220.98D x 223.52H (cm)

Cal King: 83W x 91D x 88H (in) | 210.82W x 231.14D x 223.52H (cm)



### OVER THE EDGE BUFFET

Featuring graphic slat details on the front with a marble and stone top that extends down the sides, Over The Edge's linear aesthetic brings a modern form to traditional dining. With an interior finished in warm slate, the buffet features two end doors with one drawer and open storage, two center doors with one adjustable shelf & metal legs in Brushed Antique Brass.

80W x 18D x 32H (in) | 203.2W x 45.72D x 81.28H (cm)



### BASE LINE SOFA

Upholstered in a rich camel velvet and resting on a pepper-finished wood rail, Base Line's silhouette is the perfect balance of clean lines and soft, subtle curves. Featuring an exposed beveled edge back treatment paired with a tight back and expansive bench seat. Base Line also offers a matching chair and ottoman.

Sofa: 90.5W x 38.5D x 31.75H (in) | 229.87W x 97.79D x 80.65H (cm)

Chair: 36.25W x 31.75D x 30.75H (in) | 92.08W x 80.65D x 78.11H (cm)

Ottoman: 36.25W x 31.75D x 30.75H (in) | 92.08W x 80.65D x 78.11H (cm)

On the opposite spectrum of style, they're also welcoming a more elevated take on casual. This revival of traditional forms has a narrative that speaks to casual and livable comfort. Free flowing, organic elements converge with elegant finishes and fabrics to create fashionable environments for relaxed living. Highlights include:



### MY BIGGEST FAN CHEST

Encased by a Champagne Pearl finish, My Biggest Fan's drawer fronts are crafted from Amapa veneers, finished in Natural Glow and punctuated by Satin Nickel and acrylic rod hardware. The veneer's linear grain pattern was inspired by overlapping edges of ginkgo leaves. Drawers feature soft close guides, removable dividers on the lower ones and a removable jewelry tray.

72W x 18D x 35H (in) | 182.88W x 45.72D x 88.9H (cm)



### FANCIFUL SECTIONAL

Featuring varying performance fabrics of tonal grays on the inside and outside, Fanciful's gentle curves are accented with a quilted ginkgo leaf detail that mimics the dimensional appeal from several case pieces within this new collection. This clever treatment brings a graphic design element to the entire back & side of the flowing silhouette. Curved plinth base is wrapped in shimmering vinyl. Also offered with a matching swivel chair.

Left arm facing loveseat: 80.5W x 45.25D x 30.25H (in) | 204.47W x 114.94D x 76.84H (cm)

Right arm facing loveseat 80.5W x 45.25D x 30.25H (in) | 204.47W x 114.94D x 76.84H (cm)

Swivel chair: 34.5W x 34.5D x 30.25H (in) | 87.63W x 87.63D x 76.84H (cm)

On a familiar style note, Caracole is reaching to their roots to bring forth a more glamorous approach to classic casual. From new styles to re-imagined favorites, this forward-looking take features brilliant metallics with sensational finishes that have both international flair and global reach. Highlights include:



### UN-DEUX-TROIS BED

Upholstered in a beige performance fabric and trimmed out in soft silver paint, the Un-Deux-Trois Bed features a stately headboard to bring attention to any boudoir. This deco-era style was inspired by a marble wall featuring repetitive rows of stylized rose petals. Offered in the following sizes:

Queen: 68.5W x 88D x 60H (in) | 173.99W x 223.52D x 152.4H (cm)

King: 84.5W x 88D x 60H (in) | 214.63W x 223.52D x 152.4H (cm)

Cal King: 84.5W x 92D x 60H (in) | 214.63W x 233.68D x 152.4H (cm)

Finally, Caracole is proud to introduce a new member to their brand: Essentials. This entry price point segment of their portfolio delivers elevated style and design synonymous with the Caracole brand: all for a recognizable value. Essentials' elegant shapes, curves and finishes align with their design DNA and creates a new opportunity for value-conscious consumers. Highlights include:

#### **FARRAH SOFA**



Farrah's undulating silhouette features a curved bench seat set between cocoon-like arms. Set on wood legs, trimmed in Polished Stainless Steel ferrules, this smartly-scaled sofa is upholstered in soothing soft gray velvet on the inside paired with a pleated fabric detail on the outside.

88.5W x 39.5D x 32.25H (in) | 224.79W x 100.33D x 81.92H (cm)

#### **CHERYL RECTANGLE COCKTAIL TABLE**



Compact in scale, the Cheryl Rectangle Cocktail Table offers an expansive surface for serving cocktails or placing objects. Cheryl's polished metal frame features clipped corners and with two lower glass shelves for extra storage. Matching Square End Table also available.

Rectangle Cocktail Table: 57.75W x 21.75D x 18H (in) | 146.69W x 55.25D x 45.72H (cm)

Square End Table 21W x 21D x 26H (in) | 53.34W x 53.34D x 66.04H (cm)

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#### **ABOUT CARACOLE AND MARKOR**

A leader in both style and quality for ten years, Caracole is a Markor company dedicated to delivering distinctive designs with high-style at an exceptional value. Known for its unique materials, rich finishes and on-trend fabrics, the whole-home furniture manufacturer offers a variety of stylish product portfolios designed to fit today's homes and lifestyles. These include Caracole Classic, Caracole Modern, Caracole Signature, Compositions, Yours Truly, and Caracole Couture Custom Upholstery. Available to both the trade and designers, Caracole shows in two locations: its new showroom in the landmark Markor Art Center at 122 N. Hamilton Street in High Point and at Atlanta's AmericasMart in Building 1, Suite 14-C-6.

Markor, founded in 1990 by Richard Feng, Chairman and CEO, owns four U.S. subsidiaries—A.R.T. Furniture, Caracole, Rowe Furniture and Jonathan Charles—and operates 10 advanced manufacturing facilities in China. The company operates five distribution brands in China (Markor Furnishings, A.R.T., Rehome, Yvvy and Zest), has more than 250 stores in China, and distributes its products to 52 countries through a large network of retail partners. Markor employs approximately 13,000 people and is listed on the Shanghai Stock Exchange. For more information, visit [caracole.com](http://caracole.com).